

Web Wizard:

Let's cut to the chase—here's what might (or will) suck about working for me:

1. I'm obsessed with results – It's not about being perfect; it's about knowing the end goal so clearly that we can get there swiftly and efficiently. If you're someone who truly understands the impact we're trying to create and can execute with precision, we'll get along just fine.
2. I'll challenge you, & you challenge me – I'm blunt. If something isn't right, I'll tell you why it sucks. But I expect the same from you. If you've got a better idea or think I'm wrong, I want to hear it. We'll push each other to create the best work possible.
3. Pace is fast – This is not a laid-back gig. I move quickly and expect you to keep up. If you thrive in a dynamic environment where things happen at lightning speed, this could be for you.
4. I'm a workaholic – I just really love working & am obsessive, so with that I will often message in the evenings/weekends with ideas, you don't have to reply but just an fyi (airplane mode exists for a reason)

Now, if you're still reading, you might just be the creative genius I'm looking for.

We need you to be a visual and design mastermind. Your portfolio should scream creativity, and you should know your stuff when it comes to SEO, website development (WordPress), and landing pages. I know marketing psychology, but nothing when it comes to building a website.

Description:

You'll be working with a Marketing Maverick & Socials Sorcerer.

The MM will work directly with our clients on their Marketing strategy, that will be designed to accelerate their business plan & remove their challenges in business.

The SS will create all the content (video, imagery) for the clients' socials, site & sales process & manage their socials specifically to draw in our clients ideal employees, partners & clients.

As the WW, you'll be creating all the digital asset, utilising the content created by the SS to creating incredible web assets:

- Web developing on WordPress
- Creating landing pages
- Building out questionnaires/quizzes
- Creating/managing Google profiles
- SEO work
- Writing blog articles
- Subject to other tasks as needed

Your Challenge: (how to apply)

The Pink Panda website sucks. Tell us what sucks & how you feel we could create something incredible that draws our ideal client & team.

Also tell us about you & why you're interested in joining Pink Panda.

The Details:

Full-time employed role in the new year.

But between now & then I'd like to get to know each other & get you doing some part time work to start with recreating the Pink Panda website.

Send your response to: **pinkpandaapplicants@gmail.com**

Pay:

Full time: £25Kp/a, with performance pay & shares in the company (subject to time in the company & performance)